

HIGHLAND PHARMACEUTICALS - NORSKE SKIN THERAPY BUYERS



NEW LIST!

	PRICE/M
36,418 3 Month Buyers	\$110/M
147,524 12 Month Buyers	\$100/M

SELECTS:

All Buyers	N/C
Last 3 Month	+ \$10/M
Additional Selects Inquire	Inquire

PROFILE:

Norske Skin Therapy has proven effective for almost any traumatized skin condition. Norske is the world's best non-prescription therapy to relieve the discomfort of dry, chapped, burned or traumatized skin. Norske Skin therapy provides a non-water-based skin care composition which has an excellent moisturizing ability with no requirement for water or anti-bacterial components. The Norske file is comprised of internet and direct mail family oriented female buyers who utilize the product for traumatized skin conditions. Email names not available.

AVERAGE UNIT OF SALE \$19.95

DEMOGRAPHICS & PSYCHOGRAPHICS

Age	45
Gender	90% Female
Income	\$50K+

ADDRESSING:

CHESHIRE 4-UP	NC
Diskette/MagTape	\$35.00/F
P/S Labels	\$10.00/M
Deployment	\$35.00/M
Email	\$50/F

SELECTIONS

ST/SCF/ZIP	\$6.00/M
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MINIMUM 10,000

A SAMPLE MAILING PIECE
IS REQUIRED FOR APPROVAL.

Sample mail pieces and date of use required for prior approval. Rental is for one-time use only. As agents we believe this information is correct. However we extend no warranty as to accuracy, deliverability, suitability, or results through the use of this program. Quantities and rates are subject to change without notice.

Contact:

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Highland Pharmaceuticals - Norske Skin Therapy Usage

California Cosmetics

Tabak's Refaze

Carol Wright

Luminescence